What is claimed is:

10

- 1. A wood golf club head which is designed so that launch angle and backspin speed of a golf ball can be located in the region defined by an ellipse whose center is positioned on Point O(21, 1800), length of a major axis L is equal to 2100(rpm), length of a minor axis S is equal to 5.7(deg), and gradient θ of the major axis measured in a counterclockwise direction from the vertical axis is equal to 0.25(deg), wherein the horizontal coordinate designates the launch angle(deg) of a golf ball, the vertical coordinate designates the backspin speed(rpm) of a golf ball, and the horizontal and vertical axes are on the same scale.
- A wood golf club head which is designed so that launch angle and backspin speed of a golf ball can be located in the region defined by an ellipse whose center is positioned on Point O(23, 1700), length of a major axis L is equal to 1900(rpm), length of a minor axis S is equal to 3.9(deg), and gradient θ of the major axis measured in a counterclockwise direction from the vertical axis is equal to 0.19(deg), wherein the horizontal coordinate designates the launch angle(deg) of a golf ball, the vertical coordinate designates the backspin speed(rpm) of a golf ball, and the horizontal and vertical axes are on the same scale.

- 3. A wood golf club head which is designed so that launch angle and backspin speed of a golf ball can be located in the region defined by an ellipse whose center is positioned on Point O(23, 1700), length of a major axis L is equal to 1400(rpm), length of a minor axis S is equal to 2.8(deg), and gradient θ of the major axis measured in a counterclockwise direction from the vertical axis is equal to 0.19(deg), wherein the horizontal coordinate designates the launch angle(deg) of a golf ball, the vertical coordinate designates the backspin speed(rpm) of a golf ball, and the horizontal and vertical axes are on the same scale.
- 4. The wood golf club head according to claim
 15 1, 2 or 3, wherein said ellipse is determined by solving the
 equation of motion using the following equations:

$$F_{X}(t) = -1/2(C_{D}(t)\cos\alpha + C_{L}(t)\sin\alpha) \rho AV_{B}(t)^{2}$$

$$F_{Y}(t) = -1/2(C_{D}(t)\sin\alpha - C_{L}(t)\cos\alpha) \rho AV_{B}(t)^{2} - mg$$

$$N(t+\Delta t) = -\rho AdC_{m}(t)V_{B}(t)^{2} \Delta t/(4\pi I) + N(t)$$

wherein $F_x(t)$ is force applied to a ball in flight in the flight direction at time instant t, $F_Y(t)$ is force applied to a ball in flight in the vertical direction at time instant t, and $N(t+\Delta t)$ is decrease in the rotational speed of a ball due to aerodynamic torque after interval of Δt ;

25 and

20

10

wherein C_D : drag coefficient, C_L : lift coefficient, α : elevation angle of a ball(deg), ρ : air density(kg/m³), A: ball sectional area(m²), V_B : ball velocity(m/sec), m: ball mass(kg), g: gravitational acceleration(m/sec²), C_m : moment coefficient, d: ball diameter(m), I: moment of inertia of a ball (kg· m²), N: ball rotational speed(rps).

- 5. The wood golf club head according to claim
 10 1, 2 or 3, wherein a face of said wood golf club head is formed
 of a low friction material.
- The wood golf club head according to claim, wherein said face is coated with DLC(Diamond-like carbon),ceramic, or SiC.
 - 7. The wood golf club head according to claim 5, wherein said face is composed of DYNEEMA $^{\circledR}$ FRP.
- 8. The wood golf club head according to claim 5, wherein said face is plated with chromium or dispersed nickel.
- 9. The wood golf club head according to claim 25 5, wherein said face has an insert formed of polyacetal,

polyamide, polytetrafluoroethylene, polyphenylenesulfide, polyamideimide, or polyimide.

- 10. The wood golf club head according to claim
 1, 2 or 3, wherein said face is formed of composite materials
 that are made from pitch-based carbon fiber and pitch-based
 matrix.
- 11. The wood golf club head according to any one of claims 1 to 4, wherein said wood golf club head is a driver club head.
- 12. The wood golf club head according to any one of claims 1 to 4, wherein said wood golf club head is a driver club head, and its loft is 13 to 20 degrees.

20